

### **DARSHAN COLLEGE**

(Recognized by the Govt. of Karnataka & Affiliated to Bangalore University)
Kengeri, Bengaluru, Karnataka, India.





In Association With

# PRIMAX FOUNDATION

(Registered Under the Karnataka Society Reg. Act 1960)

Reg : No. JNR-S211-2015-16 Nagadevanahalli, Bengaluru, Karnataka, India.



# 12 DAY – INTERNATIONAL FACULTY DEVELOPMENT PROGRAMME

(A Complete Real Research - Hands on Work)

### On

"RESEARCH METHODOLOGY & PRIMARY, SECONDARY
DATA ANALYSIS USING SPSS, AMOS, R, SEM, GRETL & EVIEWS,
STATA, ADVANCE EXCEL, TABLEAU, LATEX"
And

RESEARCH PROJECT FUNDED PROPOSAL & ART OF WRITING ARTICLE( In Top Tier Journals)



Date: 16<sup>th</sup> May 2020 - 27<sup>th</sup> May 2020 Time 9.30 A.M to 5.30 P.M

Venue : College Auditorium, Darshan College Mysore Road, Opp. R. V. College, Bengaluru - 560 059. Karnataka , India

### **About Darshan College**

"A Unique Campus for Quality Education & Academic Excellence"

St. Anthony's Institutions (Dharshan College) Bengaluru, is run by the capuchin Franciscan fathers of the Holy Trinity Province of Karnataka. It was established in 2009 with a view to providing the best in academics for students in Commerce, computers, Business Management and Administration by preparing them to qualify and succeed in various highly competitive career streams. The institutions include St. Anthony's pre university college, Darshan College of Commerce Management Computer Applications and College Hostel. Darshan College is a home away from home, with excellent hostel facilities, infrastructure and dedicated teaching staff who mould, mend and form the future of the nation and of the Globe. It has a learning environment and a fraternal ambience where one feels welcomed and comfortable. It is an institution which treats everyone equally with respect and honor regardless of gender, religion, ethnic origin and nationality. The education imparted in this institute is an ongoing process and a continuous commitment for the emancipation of the mankind. Hence it invests nurtures, cultivates and develops young minds and their talents so that the future generation remains always creative, innovative and responsible for the economic and social growth of the Nation and of the Globe. "An Abode of wisdom that endures HOLISTIC DEVELOPMENT to the leaders of Tomorrow"

### **About Primax Foundation:**

Primax Foundation<sup>R</sup> was established 2015 and it was registered under the Karnataka Societies Reg. Act 1960 (Reg. No JNR-211-2015-16 & IT Exemption - 12 A & 80 G) Primax Foundation is established with towering ideals of imparting quality and non-profitable services to the society through Journals, Seminars, Workshops, Educational Training & Skill Development, Study Circles, Counseling & Rehabilitation, Initiating Research Activities etc., for total personality development in the society. Primax Foundation is an upcoming Training and Development Center at Bengaluru offering a variety of need based training programs, through on and off campus modes. The primary aim is to ensure employability for the students and molding them to suitably fit into all aspects of corporate requirements. In addition, its intention is to upgrade the quality of research work among the faculty members involved in Science & Humanities, Commerce, Management Education and the allied fields to ensure that all the research work undertaken, is gainfully employed by the industry, society and the corporate world. Its operational objective is to disseminate, strengthen and enhance knowledge, across all sections of the society.

### **About FDP Workshop:**

Research plays an indispensable role in today's contemporary Academia and Statistics is considered to be the heart of research as it evaluates the credibility and usefulness information, and make appropriate decisions. Most of the users of statistics, as a decision-making tool, feel themselves handicapped in the selection of an appropriate statistical tool, understanding the theoretical concept and interpretation of results in a meaningful way. This workshop has been designed and aimed to facilitate with hands on training for the faculty members, research scholars and corporate professionals under the areas of arts and Science, Management and allied subjects, like economics, statistics, computer applications, commerce, banking, organizational behavior, business policy, sociology, marketing, and labour relations.



### Who Can be FDP Participants?

The FDP is designed for Scientists & Corporate Executives, Faculties of Arts & Science, Research Scholar, Engineering, Medical Practitioner, working in Hospital, Management Schools, Universities, Colleges, Professional Institutes, Staff Training Colleges, Training Centers of Industrial Organizations, and Staff Training Institutes of Central and State Governments. The registered PhD students in any discipline in any Indian University/ Foreign University / Institute are eligible to apply for the workshop

### **FDP Objectives**



- To provide knowledge on Research Methodologies and design aspects.
- 2. To provide knowledge to the participants, how to write Funded project & Research article
- 3. To help the participants to familiarize with the statistical concepts & tools with different statistical software.
- 4. To develop new techniques in Research Methodology, so as to improve the quality of research work

### **Seats**

Limited Seats available on first-cum-first serve basis, participants are requested to register using online registration link. The maximum intake for the FDP shall be 50 seats. Leave is not allowed during the workshop period. The Advisory committee will select the participants, if applicants are more.

### **REGISTRATION FEE & IMPORTANT DATES**

Participants Fee	Amount
Academicians, Research Scholars, Scientists & Corporate (Without Accommodation )	INR 16,500 /- *
Academicians, Research Scholars, Scientists & Corporate (With Accommodation)	INR 26,500/-**
Foreign Participants	USD 500**

<sup>\*</sup>The fee will include the Registration fee, FDP kit, Materials, Certificate, Refreshment, Executive Lunch, Industry Visit, University Visit.

\*\*The fee will include the Registration fee, FDP kit, Materials, Certificate, Refreshment, Accommodation, Food (Veg. & Non-Veg),
Industry Visit, University tour.

The Participants are requested to send registration form along with the fee in the form of NEFT/DD drawn in favour of

### "Primax Educational Trust" payable at Bangalore on or before 15-04-2020.

### **Important Note**

- 1. Accommodation will be provided for Out station participants.
- 2. No spot registration.
- OOD & Attendance Certificate of Participation will be issued.
- 4. Participants are requested to carry their Own Laptops for Practical sessions.
- 5. No TA & DA
- 6. Demo Statistical software will be provided
- 7. Registration Fee Not Refundable

### **NEFT**

Name of the Account : Primax Educational Trust

Account No. : 038836000000911

(Current Account)

Bank Name : Lakshmi Vilas Bank
Place : Kengeri Satellite Town

: Kengeri Satellite Town, Bangalore-60

bangalore ee

IFSC Code No. : LAVB0000388

### Prof. T. Rajeswari

President, Primax Foundation

Nagdevanahalli,

Bengaluru –560 056.

Karnataka. India.

Ph: +91 8971725451

Email: primaxacademy2018@gmail.com

### Place to Stay





Accommodation Address: Shanthi Sadhana Trust, Opp. Darshan College, Bengaluru, Karnataka - 59

### **ABOUT RESOURCE PERSONS**

# Dr. R. Ravanan, Joint Director of Collegiate Education, Chennai Region, Chennai Former Principal, Presidency College, Chennai



He has about 25 years of research, consultancy and teaching experience in the application of Statistics to Bio-statistics especially in the estimation of HIV/AIDS. He has been teaching and training Advanced Operation Research, Stochastic Processes, Statistical Inference and Multivariate methods to Post Graduate students and researchers and have provided consultancy support to scientists in the field of biomedical sciences. He has more than 21 years of experience in using statistical software's SPSS and AMOS.

Dr. P. Murugan

### Faculty, School of Management Studies, University of Hyderabad.

He is working as an Assistant Professor in School of Management studies. University of Hyderabad. Before joining UGH he worked as a Data Analyst at Australian council for Educational Research New Delhi, and National Institute of Technology, Trichy. He has a passion for Research and he has been a resource person for several workshops and FDP programs held at many universities and B-Schools in India. Recently he has conducted a four –day workshop on Mediation, Moderation and Conditional process analysis at Shailesh. J.Mehta School of Management, IIT Bombay. He is having expertise in Multivariate data analysis Techniques,



Mediation analysis, Moderation analysis. His papers are published in Thomson Reuters impact factor (SSCI) and ABDC listed Journals. He also has presented paper at many International and National level conferences.

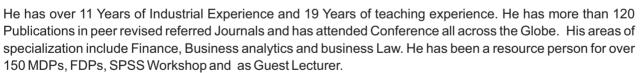
Dr. D. Kumaresan
Professor & Principal, Laxminarayana Arts & Science College for (W), Darmapuri.



He has a teaching experience of 22 years including research experience of 17 years. His academic service spans over a period of 22 years in teaching and 17 years in research. His areas of specializations are financial management and marketing management. He has acted as a resource person for about 50 seminars/conferences. He is proficient in performing data analysis with the statistical package SPSS and has conducted many workshops on Research Methodology and Data Analysis using SPSS in reputed universities and colleges in various states of the country. He has published more than 30 papers/articles in refereed

journals. He has been honoured with the awards like D.Litt. (Honorary) by the International Economics University for SAARC Countries.

## Dr. R. Kasilingam Professor, School of Management, Pondicherry University, Puducherry





Dr. S. Pavan Kumar Associate Professor, School of Management, National Institute of Technology Karnataka (NITK) Surathkal

He is currently working as an Associate Professor & Head at school of Management, National Institute of Technology Karnataka (NITK). Dr. Kumar has obtained his BE in Computer Science and Engineering from Amravati University, whereas both M.Tech. (HRDM) & Ph.D was awarded by Indian Institute of Technology (IIT) Kharagpur, West Bengal. Dr Kumar has two years of management consultancy experience. As a part of consultancy assignment he had served some well-known clients such as Microsoft, Integrated class-room Technologies etc. Dr. Kumar regularly conducts workshops on Research Methodologies, Structure Equation Modeling etc. His research interest includes human resource Analytics, educational research, attitudinal and behavioral issues is an organization. He had published several research papers in National & International Journals.



Dr. P Karthikeyan

### Faculty, School of Management Studies, Kongu Engineering College, Erode

He has completed Ph.D from Bharathiar University in 2009 and qualified with SET in 2006. Presently he is working as an Assistant Professor in School of Management Studies at Kongu Engineering College. He has so far produced 12 Ph.D. He has published 120 research papers in the reputed National and International Journals. He has authored Eight books in the areas of Finance and Management. He has delivered 70

visiting lectures, chaired session for various National/International Conferences workshops too. He has obtained funding from various funding agencies like UGC, ICSSR, AICTE, NHRC, MoEF, AIMS, ICWA and TNSCST. He has done his FDPM course of 4 Months at Indian Institute of Management, Indore.

### Dr. T. Mohanasundaram

### Associate Professor, Dept. of Management Studies, Ramaiah Institute of Technology, Bangalore

He has 15 years of work experience out of which 10 years in teaching and 5 years in corporate. Prior to teaching, he has served as a Financial Analyst & Mortgage Underwriter in Ocwen Financial Solutions Pvt. Ltd, Bangalore for 4 years. He has presented many research papers in International Conferences organised by IITs, IISc, IIMs etc. He has organised many research workshops and Faculty Development Programmes in the areas of Research and Finance. Resource Person for many FDPs, MDPs, and Workshop using Eviews, Gretl & Stata.





Dr. Pradeep N.E
Associate Professor, Sai Vidya Institute of Technology, Bangalore.

He has 18 years of total experience as Human Resource Professional, Academician and Consultant with strong acumen of driving the various functions with reputed organizations in varied industries across verticals and academia. Authorized trainer on Life skills & Advanced MS Excel. CPD UK certified Master Trainer.

#### Dr. G. Thamizhendhi

### Assistant Professor, Department of Maths, Sri Vasavi College, Erode

She has completed her Ph.D Mathematics in Bharathiar university. At present she is working in Sri Vasavi College, Erode. She has 15 years of experience in Teaching and Research. She has produced 12 M.phil scholars and 3 Ph.D scholars are currently pursuing research under her supervision. Dr. G. Thamizhendhi has contributed 20 articles in Journals and proceedings. She has served as a different academic committee's and member of Board of Studies in three colleges. Her area of interest includes Graph Theory and Fuzzy Graph.. She has delivered morethan 25 lectures in various colleges and conducted workshop on Latex Software.



### Dr. Kirupa Priyadarshini

### Associate Professor & Centre Head, KCT Business School.



She is working as Associate Professor & Centre Head- HR, KCT Business School, Coimbatore. She has 15 Years experience in academia; she is passionate about research and experimental learning. She is actively involved in Training and conducts workshops across India onpsychometric tools, lateral thinking, creativity and aneminent trainer in the area of research methods and analytical tools and techniques. She has served as program director for weeklong intensive management development programs for MNCs she is involved in HR consulting assignments with companies in areas of competency mapping and HR systems development. She

has published papers and presented paper in IIM's and IISc. She has been a resource person for over 150 MDPs, FDPs, SPSS, **Tableau** Workshop.



Mr. Deepak Justin
Certified Corporate Trainer

He is a Corporate Trainer, Film Maker, Motivational Speaker and a two times Distinguished Toastmaster. DJ is the chief Executive officer of DJ's Inner Circle a Training and Development Organization. DJ as a corporate Trainer has trained over 50000 people in the past 15 years. DJ is today one among the top 30 Speakers in the world. DJ has been accorded the title "The Sliver Tongued Orator" by Loins International.

### **Patrons**

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Dr. V. Selvarai.

Secretary, **Primax Foundation** Bengaluru, Karnataka.

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Professor of Finance and Marketing Primax Foundation, Bengaluru.

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Board of Director of GBRS. SBP and Consultant, Dubai.

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Dr. P. Malyadri

ICSSR Senior Fellow

CESS, Hyderabad

Quality Consultant, Rivadh, Kingdom of Saudi Arabia.

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Dean Commerce and Director of Industry Interface, Jain University, Bengaluru, Karnataka, India.

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Dr. Swati Watts

Associate Professor Echelon Institute of Technology, Faridabad.

Dr. Dheerendra Pratap Singh

Associate Professor RBMI Group, Bareilly, Uttar Pradesh.

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Head- Dept of Commerce. Jamal Mohamed College, Trichy.

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Principal, Jain University Bengaluru.

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Dean& Cntrlr of Examinations Vivekananda College. Madurai, Tamil Nadu.

Dr. Anshu Mathur.

Faculty. Amity University. Uttar Pradesh

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Assistant Registrar, Guru Nanak Dev Engineering College, Ludhiana, Punjab.

Lt. Dr. Lakshmi. T

Associate Professor

Associate Professor. Dept of Commerce, TQM Facilitator, Maharani Cluster University, Bengaluru,

**Dr Poonam** 

Bharati College, University of Delhi, Delhi, India. Dr Jayaseelan. GM

Academic Head, Marketing, Leadership and Innovation iNurture Education (India), Bengaluru.

Dr. Mukaram Khan

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Professor of Business Mgt, VNS Gujarat University, Surat, Gujarat.

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Dr. Rupa Gunaseelan

Director (FAC), BSM Bharathiyar University, Coimbatore.

Dr M Madhavan

Faculty of Economics Arignar Anna Government Arts College Namakkal, Tamil Nadu.

Dr. Deepti Khanna

Associate Professor, Jagan Institute of Management studies New Delhi.

Dr. S. Anil Kumar

Principal. SSMRV College Jayanagar, Bengaluru,

Dr Anuradha

Former Principal. Seshadripuram College, Bengaluru,

### **Workshop Convener**

Prof.Basanthi Goswamy,

HoD, Dept of Commerce, Darshan College. PH: 9060720242

Prof. Chandrika

HoD, Dept. of Management Darshan College. Ph: 9902705492

Dr. N. Giri Babu

Professor, Dept of MBA, SVCET. Chittoor. Andhra Pradesh. Ph: 7729999158

**Organizing Secretary** 

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